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In 2018, the team from University of Wisconsin - Madison won with their invention of the sweet good product Sustain-a-Bites.

# CALLING AMERICA'S BEST BAKING ROCKSTARS

The American Society of Baking (ASB) is offering scholarships and the power of the industry's biggest spotlight to college students who major in Baking, Food Science, or Culinary Arts.

**Open to College Students Nationwide.**

At BakingTECH, finalists experience a fun and lively environment with an audience of baking professionals and a panel of judges from high-profile companies that have included Dunkin Brands, Hostess Brands, Flower Foods, and McKee Foods.

**The 2019 Product Development Theme is Flatbreads.** Deadline to enter is October.

## \$20,000 in Scholarships

- 1st prize: \$2,000 for each team member
- 2nd prize: \$1,500 for each team member
- 3rd prize: \$1,000 for each team member
- 4th prize: \$500 for each team member

Details are at [www.asbe.org/pdc-overview/](http://www.asbe.org/pdc-overview/).

