



SCHOLARSHIPS




BAKING ROCK STARS

SCHOLARSHIPS! National Search for College Students Who Can Bake

Finalists compete for \$20,000 in scholarships:

- + 1st prize: \$2,000 scholarship for each team member
- + 2nd prize: \$1,000 scholarship for each team member
- + 3rd prize: \$1,000 scholarship for each team member
- + 4th prize: \$500 scholarship for each team member

ASB's Product Development Competition is designed to help bakery management and food technology students transition from the college campus to employment in the wholesale baking industry.

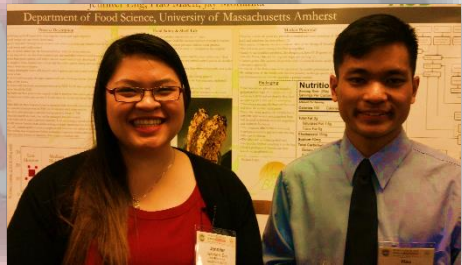
"We are actively searching for Baking Rock Stars" said Emily Gaulty, Chair of the Product Development Committee. "ASB's Product Development Competition is an extraordinary way for the baking industry to discover students with an interest in wholesale baking and help launch the careers of those exceptional individuals. The Product Development Competition is education and networking at its best."

The 2017 Product Development Competition featured 14 teams from universities across the U.S. BakingTECH 2017 honored the finalist from The Ohio State University, Cornell University, Iowa State University, and the University of Florida. The Ohio State University team won first place with "Rigout This™", made with a trio of sprouted grains from amaranth, spelt, and whole-wheat flours.

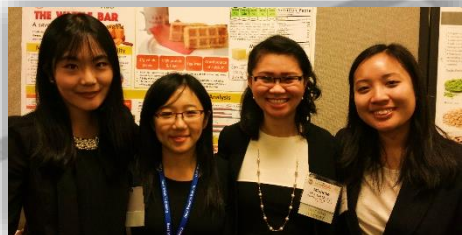
The Product Development Competition is open to college students nationwide. The deadline to compete is October. Details are at www.asbe.org/pdc-overview/




NATIONAL RECOGNITION



COLLEGE COMPETITION



BAKING TECH

