

Economic Impact of **BAKING** in the United States



The **direct** economic impact
of the baking industry is:
\$102,453,748,718

} **102**

Jobs

706,870

Wages

\$31.5 Billion

Supply Chain

From farming and manufacturing,
to trucking and retailing, the
baking industry has a supplier
and induced impact of more
than \$200 Billion.

GRAIN FACTS

People who consume a medium-to-high percentage of carbohydrates in the diet have a reduced risk of obesity
(Journal of the American Dietetic Association)

Fortification of Enriched Products was one of the CDC's "10 Great Public Health Achievements 2001-2010."

The dietary guidelines for Americans recommends six to eight servings of grains per day.

The complex carbohydrates in bread and other grain-based foods provides essential fuel the body needs.



\$17.8 Billion State | \$20.6 Billion Federal

Total

\$310, 971,293,561

The total
impact of
the industry
including
supplier
and induced
impact.



www.BakersEnrichAmerica.org