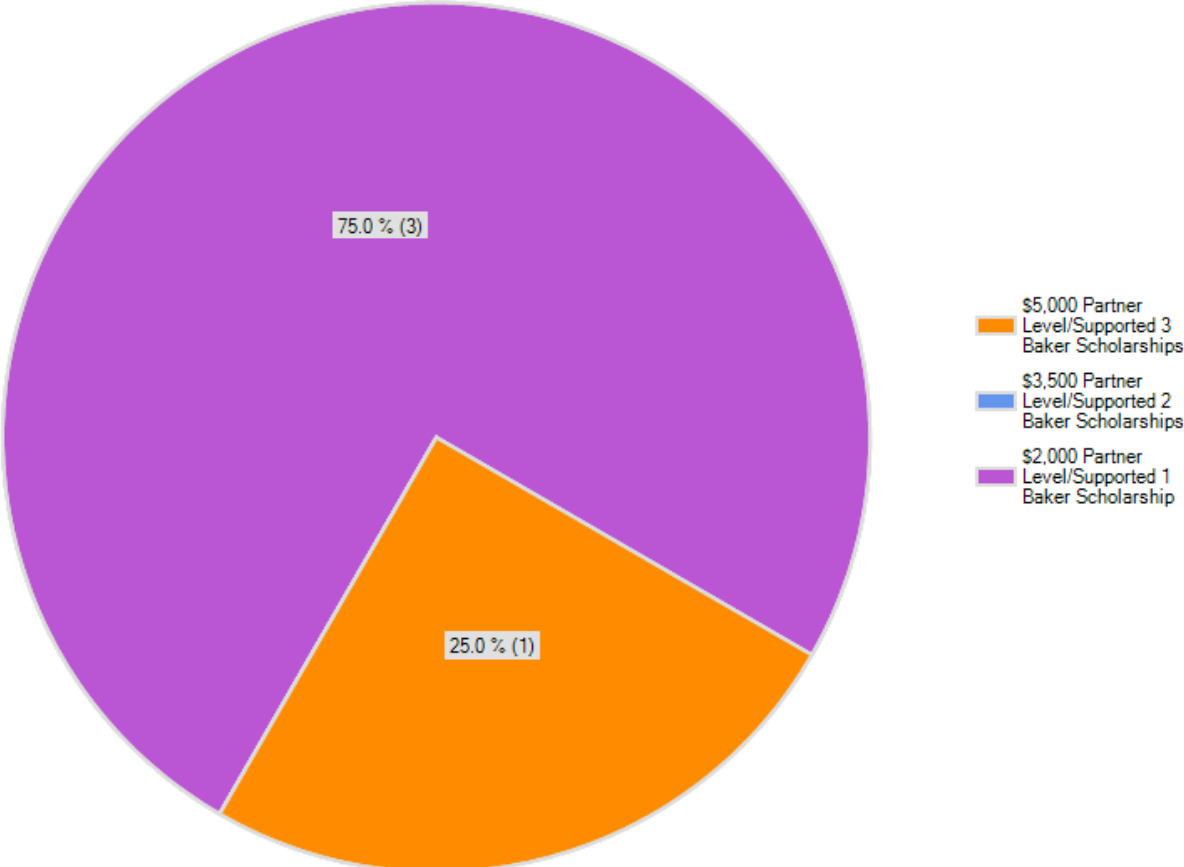


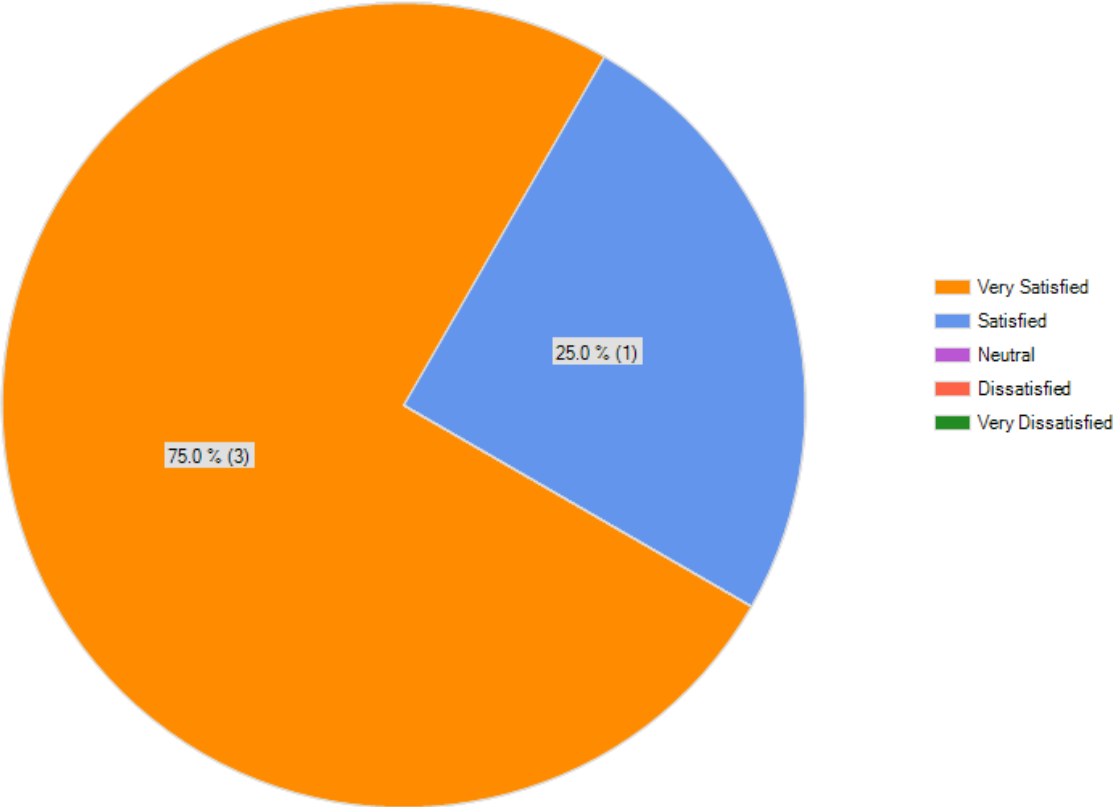


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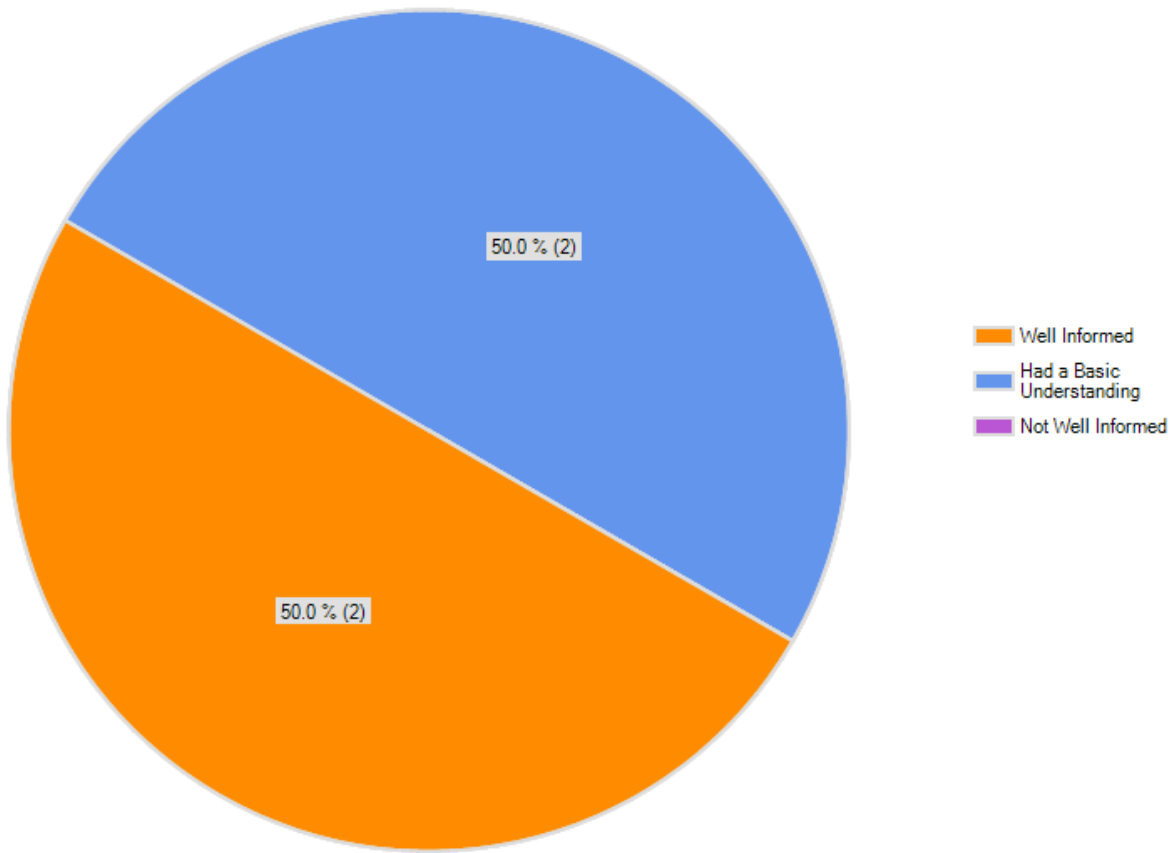
Please select your partnership registration type:



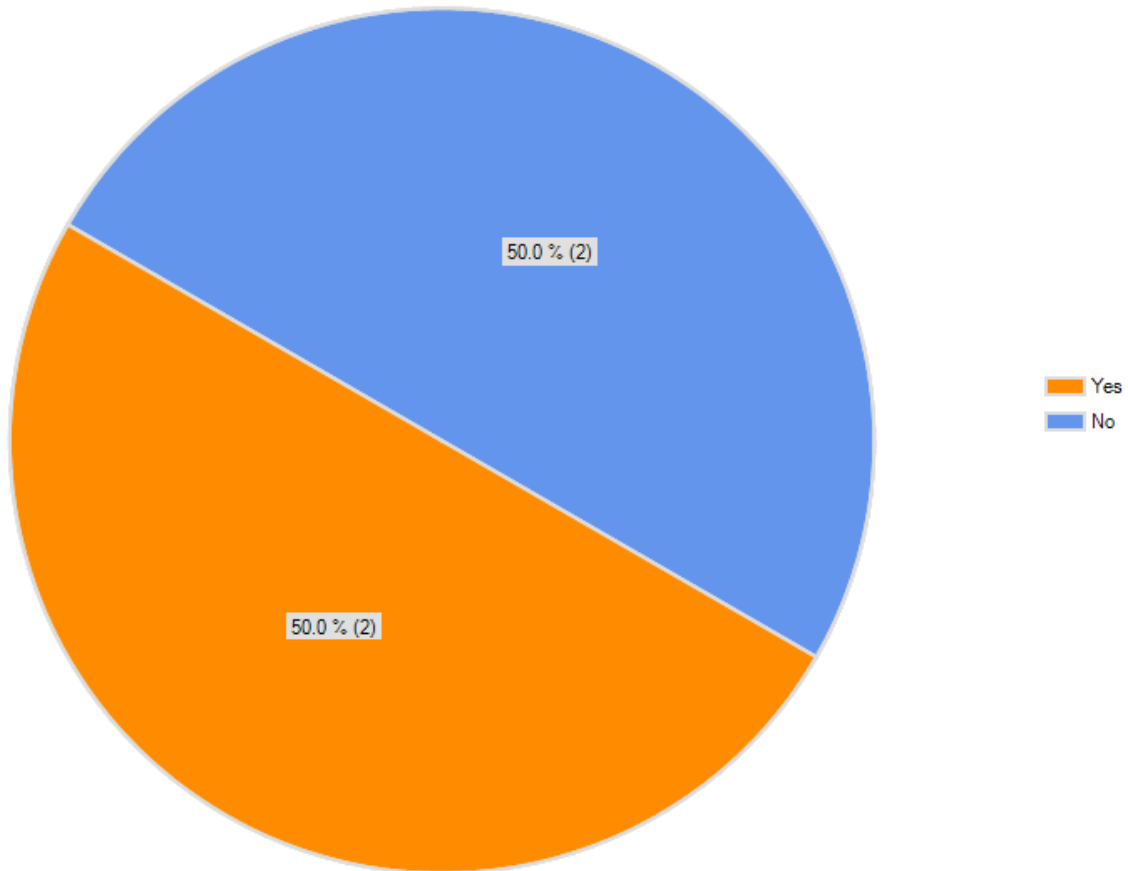
Please rate your satisfaction with partner-related communications leading up to BakingTech 2013:



In your opinion, how well informed were you of the benefits associated with your partnership package prior to BakingTech 2013?



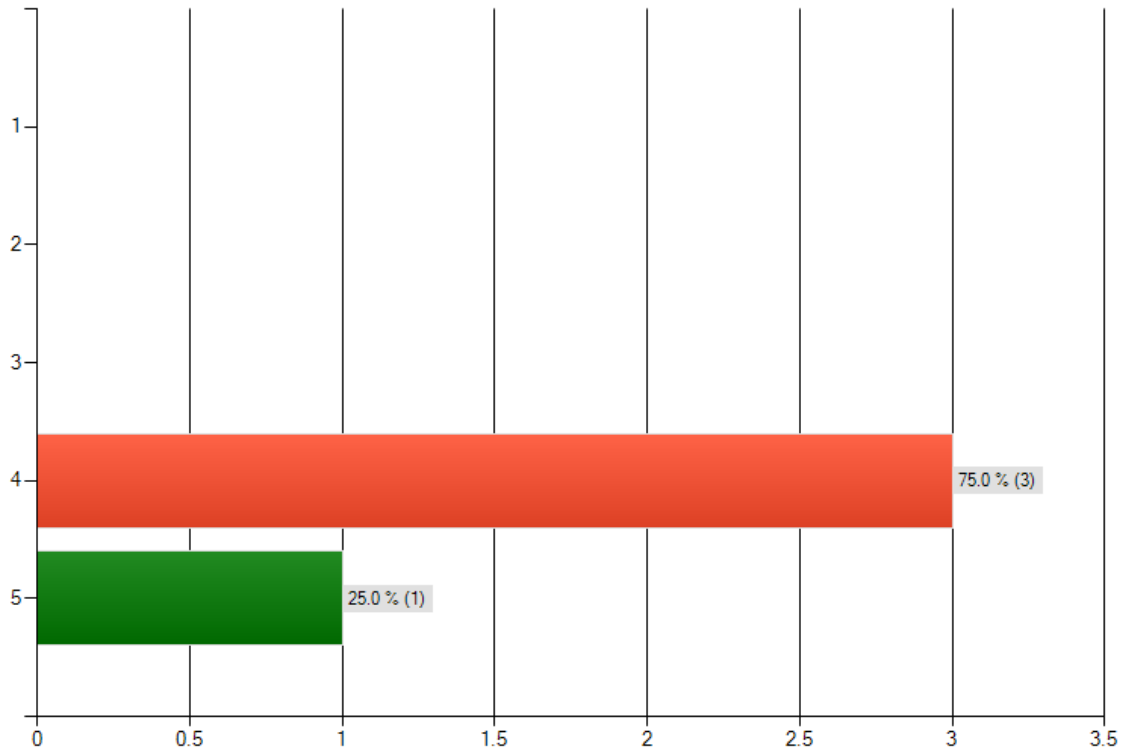
Did you attend the New Baker Reception on Sunday, March 3?



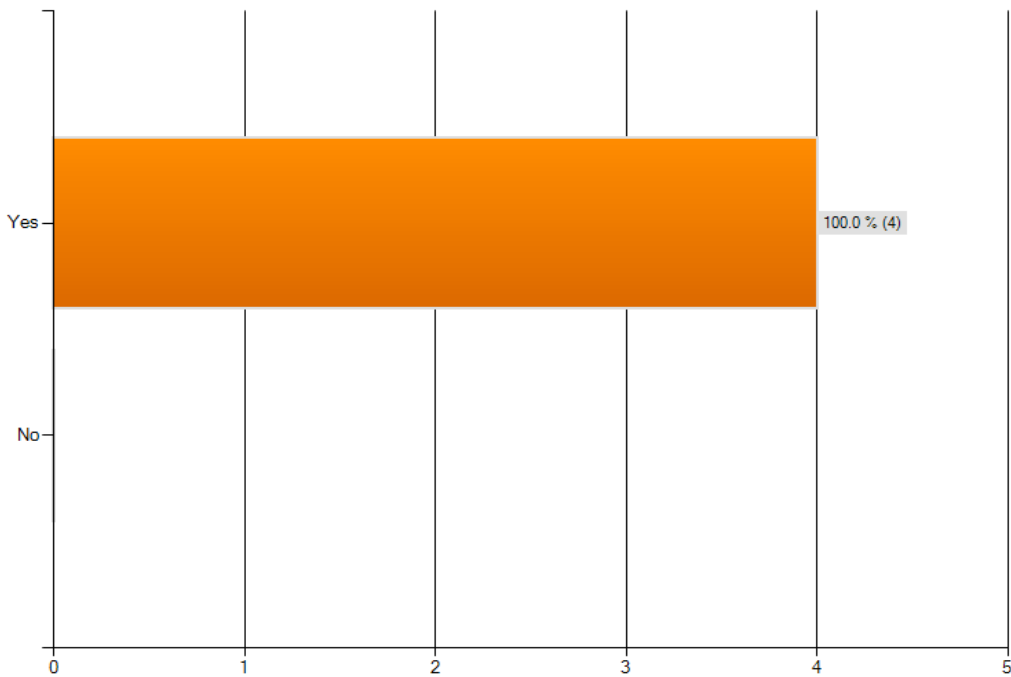
You indicated that you did not attend the New Baker Reception, why not?

- 1 Darren Braulik and Michael Becherer represented AB Mauri the New Baker Reception.
- 2 conflict of schedules

On a scale of 1 to 5 (with 5 being the highest), how well did your partnership experience meet your expectations?



Do you plan to partner with ASB for BakingTech 2014, March 2 - 5, 2014?



Overall comments or suggestions on the BakingTech 2013 Partnership Program:

- 1 Reception on last night won't keep people there. The weather this year kept more people held over the last day and thus more attended the reception than would have otherwise.