

# On-Line Promotional Opportunities with American Society of Baking

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BigBakingBook  
*ASB's Public Service Directory*  
[www.bigbakingbook.com](http://www.bigbakingbook.com)

Advantages:

- Keyword Search
- Simple Category Search
- Public Access
- Targeted Marketing to the Industry
- Detailed, *personalized* Company Listings
- Direct Web-site and email Links

COST: \$125/Year

Banner Ads  
*Advertising on Public Web-sites*  
[www.bigbakingbook.com](http://www.bigbakingbook.com)

Advantages:

- 24/7 Advertising
- Targeted Marketing to the Industry
- Direct link to your Company's web-site from public web-sites
- Your company's Custom banner ads
- Advertising on *two* public web-sites

COST: \$500/Year

Virtual Showcase  
*Quick Access to Industry Web Sites*  
[www.asbe.org](http://www.asbe.org)  
[\(click on Virtual Directory\)](#)

Advantages:

- Detailed Listing by Equipment, Ingredients, or Services
- Extension of the Table Top Showcase
- Public Access
- Targeted Marketing to the Industry
- Direct Web-site and email Links

COST: Free to current year's ASB BakingTech Conference Table Top participants. \$250/Year to any other company.

For more informaiton, please contact us at [info@asbe.org](mailto:info@asbe.org) or call 707.762.8800.

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[ASB Home Page](#) / [BigBakingBook](#) / [Virtual Showcase](#)