



American Society of Baking



About Us



Membership



Conference



Resources



Calendar

## Welcome ASB Baking

### Welcome to ASB

#### WHAT WE DO

The American Society of Baking is a professional organization that brings together individuals in the grain-based food industry for personal development, recognition, education and leadership.

We will educate, communicate and share all year long, to a diversified membership that leads to BakingTech, our annual technical conference.

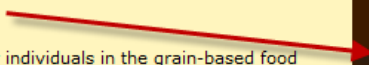
#### MEMBERSHIP

ASB brings together the baking community for education, networking, leadership and personal development. Discover today the many benefits of becoming a member. ASB has approximately 2,000 members in 43 countries!

#### NEW MEMBERSHIP BENEFITS

- ▶ [Enroll in Consultants Corner](#). If you offer fee-based services, sign up for Consultants Corner. Your skills and contact information will be available to anyone visiting our site.
- ▶ Post your company's open positions in [Job Bank](#). An easy and effective way to post jobs with a wide viewing audience within the commercial baking industry.

Step 2: Click on Update My Profile



### Member Login

#### Welcome A Baking

- ▶ [Update My Profile](#)
- ▶ [Renew/Upgrade Membership](#)
- ▶ [Change Password](#)
- ▶ [Logoff](#)

**ASB Executive Director Position**  
[Apply Here](#)

**BakingTech 2010 WAS the Best Week In Baking!**

Check out the [photos](#) and [PowerPoints](#). Videos and Transcripts will be posted to the [Resource](#)